



Governors Highway Safety Association

*Senior Director of Policy and Government
Relations*

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Solutions**

A PASSION FOR PURPOSE

Position Overview

The Senior Director of Policy and Government Relations is responsible for federal advocacy activities in support of GHSA's policy objectives while working with the GHSA CEO on the management of a range of highway safety initiatives. The position works closely with agencies in the executive branch, U.S. Congress, and its State members to represent GHSA positions, advance GHSA objectives and support member programs. This position also supports some GHSA programs, projects and member services, and represents the association in a variety of external capacities.

Key Responsibilities

The Senior Director of Policy and Government Relations:

Implements GHSA's federal government relations and policy strategy

- Represents and advocates on behalf of members to the National Highway Traffic Safety Administration (NHTSA), the U.S. Department of Transportation and other federal agencies.
- Oversees and conducts all GHSA outreach to Capitol Hill, particularly related to appropriations, authorization and roadway safety legislation.
- Monitors and synthesizes federal policy developments in Congress and federal agencies and reports regularly to GHSA's membership.
- Identifies GHSA policy objectives, crafts policy language, and promotes GHSA objectives before policymakers.
- Supports the GHSA Federal Relations Committee and GHSA Executive Board deliberations on policy and advocacy.
- Builds and maintains positive relationships with federal policymakers and partners.
- Represents GHSA on national policy-oriented task forces, work groups and similar gatherings.
- Generally promotes GHSA policy and the advancement of highway safety on the national level.

Identifies, develops and manages GHSA partnerships and projects

- Serves as a general subject matter expert for GHSA on a wide spectrum of highway safety topics.
- Leads GHSA engagement on new vehicle technologies and highway safety innovation.
- Conceives of new GHSA initiatives to serve its membership and advance highway safety.

Supports GHSA's member services and training

- Provides direct support to State agency members on federal grant compliance and roadway safety planning and responds in a timely way to ad hoc member inquiries and requests.
- Assists with GHSA's digital library of member regulatory support and training materials.

- Aggregates and analyzes regulatory compliance practices from States; identifies and communicates best practices, identifies and anticipates member needs; and translates compliance issues into advocacy objectives.

Leads the development and implementation of content at GHSA's Annual Meeting

- Develops policy and advocacy related content for the Annual Meeting.
- Supports the GHSA team in ensuring a successful Annual Meeting through planning initiatives as well as on site. Helps to organize and provide parliamentary support for GHSA's annual Business Meeting.

Supports Governance

- Helps support GHSA's quarterly Executive Board meetings as well as several committee meetings.

Represents GHSA before external audiences, including partnership coalitions, meetings and conferences.

- Represents GHSA at in-person meetings in the Washington, D.C. area.
- Serves as GHSA's representative on the Lifesavers Planning Committee, the Road to Zero Coalition, in the National Alliance to Stop Impaired Driving (NASID), National Distracted Driving Coalition and similar organizations, as assigned, including participating in meetings, planning events, and implementing partnership activities.

Supports GHSA's communications program.

- Serves as an occasional GHSA spokesperson.
- Contributes to GHSA Newsletters, reports, news releases, talking points, infographics and other external communications collateral.
- Creates and implements a social media strategy for public policy matters in support of GHSA's overall social media outreach.

Supports the GHSA CEO.

- Advises the CEO on policy and advocacy strategy and events and prepares the CEO for meetings with regulatory agencies, the Hill, the media, and GHSA members.

Experience and Qualifications

- 10 years of experience in public policy, federal or regulatory government relations, or related experience.
- Experience in highway safety, transportation, or public safety.
- Association/Nonprofit experience preferred.
- Bachelor's degree or equivalent experience.
- Strong working knowledge of the political, legislative and regulatory processes.
- Excellent written and oral communication, editorial and presentation skills.
- Readiness to analyze, understand and translate the complex details of federal regulations and legislation.

- Experience organizing the content of events and meetings.
- Familiarity with innovative technological approaches to highway safety.
- Exceptional interpersonal skills, a focused listener.
- Exhibits a positive attitude and professional demeanor.
- Exhibits a high degree of personal initiative to accomplish tasks with self-direction, anticipate needs, and provide exemplary customer service.
- Exceptional organizational and project management skills and detail orientation for timely implementation of projects involving multiple functions and external resources.
- Ability to develop, foster and maintain relationship with key partners and constituents.
- Ability to prioritize and manage multiple initiatives simultaneously.
- Comfort working in a small-team, collaborative non-profit environment with many shared roles.
- Ability to work creatively and with flexibility in a dynamic, fast-paced, non-linear environment while maintaining high work standards.

Starting salary is \$150,000-\$170,000 (dependent on experience) plus GHSA's generous benefits package.

GHSA's hybrid work environment has staff in the office three (3) days a week. This individual will travel up to 15% including GHSA's Annual Meeting and quarterly Executive Board meetings. GHSA is committed to providing access and reasonable accommodations to enable individuals with disabilities to perform in this role.

Digital Presence

Web: <https://www.ghsa.org/>

X: <https://twitter.com/ghsahq>

LinkedIn: <https://www.linkedin.com/company/governors-highway-safety-association/>

Facebook: <https://www.facebook.com/GHSAhq/>

Vetted Solutions

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Vetted Solutions is an executive search firm focused on serving the Board, CEO and senior staff recruitment needs of purpose driven organizations.

For confidential consideration, please contact Jim Zaniello, President & CEO, via GHSASDGRSearch@vettedolutions.com or call +1 202 544 4749.

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