



# Independent Community Bankers of America

Senior Executive Vice President, Chief of Member Engagement

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# Position Overview

The Independent Community Bankers of America is the nation's voice for community banks whose mission is "To Create and Promote an Environment Where Community Banks Flourish." We are dedicated exclusively to representing the interests of the community banking industry and our members through effective advocacy, best-in-class education, and innovative products and services.

ICBA is seeking an experienced community banker to join our Executive Management Team (EMT) in a newly created strategic leadership position. The SEVP, Chief of Member Engagement will work proactively with the Member Relations, State Relations, and Marketing and Communications teams to align, leverage, and continually enhance member delivery channels for all ICBA solutions. This leader will also assume oversight responsibility for the ongoing growth of member engagement and retention and ensure our members and state association affiliates consistently achieve value from ICBA's work and initiatives.

This is an opportunity for a passionate and talented community banking executive to join a national association that prioritizes and promotes community banking initiatives in communities across America to materially impact and enhance the community banking industry and the small businesses, agricultural enterprises and consumers they serve.

## Key Responsibilities

The SEVP, Chief of Member Engagement will report directly to the ICBA President and CEO, and will:

- Be responsible for the overall ICBA member experience and value proposition with the goal of continually enhancing member satisfaction and retention resulting in an even stronger community banking industry.
- Provide strategic leadership to the marketing and communications, membership, and state relations teams.
- Ensure that awareness of community banking grows on Capitol Hill, at the state level, within the broader financial services arena, and with consumers.
- Engage the community banking community as members of the organization through ICBA's advocacy efforts, education and events, innovation initiatives, and its other products and services.
- Develop strategies to partner with affiliated state associations that continually leads to effective awareness of the impact of the community banking industry at the state and national level.
- Contribute to the overall success of ICBA by bringing strategic thought and guidance to all EMT level decisions.

## Experience, qualifications, personal and professional qualities

- Bachelor's degree or equivalent work experience. Master's degree preferred.
- Experienced community banker with a broad breadth of successful management and leadership skills within the community banking arena that ensures ICBA delivery channels speak to member needs.
- Ability to lead a diverse, high-performing team ensuring alignment across the divisions to achieve the association's goals.
- A passionate communicator, thought leader, and advocate for the beneficial impact that community banks have on America.
- Excellent verbal and written communication skills.
- Proficient in a broad range of technology skills.
- An engaging individual who inspires the best in others and embraces ICBA's Core Values.

## About ICBA

Independent Community Bankers of America (ICBA), The Nation's Voice for Community Banks®, was founded in 1930 by a small group of community bankers in Minnesota. We've since grown to become the voice for more than 5,000 community banks nationwide.

The ICBA creates and promotes an environment where community banks flourish. With more than 50,000 locations nationwide, community banks constitute 99 percent of all banks, employ more than 750,000 Americans and are the only physical banking presence in one in three U.S. counties. Holding more than \$5 trillion in assets, \$3.9 trillion in deposits, and \$4 trillion in loans to consumers, small businesses, and the agricultural community, community banks channel local deposits into the Main Streets and neighborhoods they serve, spurring job creation, fostering innovation and fueling their customers' dreams in communities throughout America.

ICBA's staff of 200+ professionals provide products and services that promote community banks' profitability and competitiveness nationwide. Drawing on diverse skills and the latest online technology, they provide a voice for community bankers in Washington, educational seminars, advice on regulatory issues, and bank products. ICBA has two main offices, including its headquarters in Washington, DC and an office in Sauk Centre, MN, and six Regional Offices. ICBA works closely with its state association affiliates across the country.

Today, ICBA represents the largest constituency of community banks in the country. We are dedicated exclusively to representing and protecting the interests of the community banking industry and its membership through:

- Powerful advocacy for community banking industry issues with policy makers and regulators.
- Critical and timely community bank education — Community Banker University.
- High-quality products and services that help give community banks a competitive edge.
- Cutting edge financial technology as a driving force behind industry innovation.

# Vetted Solutions

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Vetted Solutions is a Washington, D.C. based executive search firm specializing in association and nonprofit recruiting and consulting. We focus on CEO and senior staff positions.

For confidential consideration, please email your resume and cover letter to: [ICBACMESearch@vettedsolutions.com](mailto:ICBACMESearch@vettedsolutions.com) or call +1 202 544 4749.

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